

ARTS, etc.
2024 KIAWAH ART & HOUSE TOUR
SPONSORSHIP OPPORTUNITIES

Arts, etc. is a 501(c)(3) nonprofit with a mission to support the arts in the Greater Charleston community. For over 20 years, we have been bringing fine and performing arts, music, and more to the schools of Johns and Wadmalaw Islands. We also provide educational opportunities to our Kiawah Island-based members and their guests.

We are delighted to offer the opportunity for local businesses to sponsor our 2024 Kiawah Art & House Tour by purchasing ad space in our accompanying Tour Book (both hard copy and digital eBook), which our 600 attendees will receive at the tour on April 5, 2024, and which will also be accessible to members and the public on our organization's website at kiawahartsetc.org.

Sponsorship is an opportunity to demonstrate your support of our organization's mission and broaden your outreach to the Kiawah Island customer market. Depending on your level of sponsorship, you will receive a quarter, half or full-page ad in the hard copy Tour Book. Exposure on our website's digital eBook is an additional perk for your business.

We do hope you will join us in this life-changing mission for our local students.

BUSINESS SPONSORSHIP LEVEL OPPORTUNITIES

PLATINUM

- **\$4,000:** back cover full-page color ad in Tour Book and eBook
- Recognition on a 2' x 3' poster listing business sponsors displayed in each of the five tour homes, six (6) complimentary tickets to the event, and recognition on the Arts, etc. website

GOLD

- **\$3,000:** inside back or inside front covers full-page color ad in Tour Book and eBook
- **\$2,000:** interior full page color ad in Tour Book and eBook
- Recognition on a 2' x 3' poster listing business sponsors displayed in each of the five tour homes, four (4) complimentary tickets to the event, and recognition on the Arts, etc. website

SILVER

- **\$1,000:** Interior half-page color ad in Tour Book and eBook
- Recognition on a 2' x 3' poster listing business sponsors displayed in each of the five tour homes, two (2) complimentary tickets to the event, and recognition on the Arts, etc. website

BRONZE

- **\$500:** interior quarter-page color ad in Tour Book and eBook
- Recognition on the Arts, etc. website

FRIENDS

- **\$250:** Listing in Tour Book

Ad Sponsorships can be submitted (1) through our on-line Sponsorship Contract portal at www.kiawahartsetc.org; (2) by completing our Sponsorship Contract form and emailing it to sponsorkiawahtour@gmail.com; or (3) by completing our Sponsorship Contract form and mailing a hard copy to:

Arts, etc.
Business Sponsors
130 Gardners Circle
PMB 148
Johns Island, SC
29455

Our on-line and hard-copy Sponsorship Contracts provide instructions for remitting your sponsorship payment and your artwork. **Arts, etc. cannot confirm placement of your ad and benefits in our Tour Book and eBook until your sponsorship funds have been received by us. The due date for payment is January 31, 2024.** Our receipt of payment will be confirmed by email to you.

Questions? Feel free to contact Elizabeth Kroger and Anne McGowan at sponsorkiawahtour@gmail.com.